



**PONTIAC**  
COMMUNITY FOUNDATION

## **M1 Mobility: A Transportation Solution for Pontiac**

### **About the Pontiac Community Foundation**

At the Pontiac Community Foundation (PCF), we are dedicated to improving the quality of life for Pontiac residents. Through a collaborative approach, we convene, organize, and mobilize community leaders and citizens toward innovative and strategic solutions for our community. We fund initiatives and provide fiduciary services to help build capacity and steward resources for a better Pontiac. PCF's most effective work accomplishes **community transformation, economic vitality, racial equity, and civic engagement** initiatives that improve the quality of life for Pontiac residents and help make the city of Pontiac the premier place to live, work, and play.

### **M1 Mobility**

Transportation is one of the most critical issues in the City of Pontiac with over 17% of Pontiac's households having no access to a vehicle. These issues manifest in a variety of areas, such as residents facing issues traveling to their doctor's appointments, challenges with access to healthy foods at a reasonable location, or even for the city's youth to participate in recreational activities. Not only is this seen on an individual basis with Pontiac residents, but it is consistently noted as a problem with service providers across the community. M1 Mobility aims to solve these issues by providing a variety of services to both individuals and nonprofits.

The goal of M1 Mobility is to ensure all residents in the City of Pontiac have equitable access to transportation, especially children and families in the community. M1 Mobility focuses on a multi-tiered approach to address the transportation issues across the City of Pontiac. Current program partners, along with organizations we are discussing expansion with, for this program include:

- Accent Pontiac
- Center for Success Network
- Pontiac's Youth Recreation & Enrichment Program

Additionally, PCF will be expanding M1 Mobility over the next year to include transportation for COVID-19 vaccination support.

With the support of the community and contributions from corporate sponsors like you, Pontiac Community Foundation seeks to provide M1 Mobility as a service to the community.

## **M1 Mobility Sponsorship Opportunities**

M1 Mobility sponsorship opportunities are based on lease agreements for our vehicles. Your sponsorship will be in effect for the duration of our vehicle leases from June 2022 through October 2024.

### **Keep It Moving Sponsor - \$25,000** *(up to 4 available)\**

- Company logo on two M1 Mobility vehicles for 28 months
- Company logo on M1 Mobility page on PCF website
- Company mention and shout-out on PCF social media
- Opportunity to include company logo on mailer to community members

### **Driving Pontiac Sponsor - \$15,000** *(up to 4 available)\**

- Company logo on two M1 Mobility vehicles for 28 months
- Company mention and shout-out on PCF social media

### **Mobility Maker Sponsor - \$10,000** *(4 available)*

- Company Name (3" by 12") on two M1 Mobility vehicles for 28 months
- Company mention and shout-out on PCF social media

### **Gold Sponsor - \$5,000** *(4 available)*

- Company Name (1.5" by 6") on two M1 Mobility vehicle for 28 months

*\* A combined total of four sponsorship opportunities exist for the **Keep It Moving** and **Driving Pontiac** Sponsor levels. Logos will be approximately 9" in diameter.*

## M1 Mobility Sponsorship Response Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Sponsor Level

**Keep It Moving:** \$25,000

**Driving Pontiac:** \$15,000

**Mobility Maker:** \$10,000

**Gold:** \$5,000

Please recognize my gift in publications as:

\_\_\_\_\_  
—

I am unable to sponsor the M1 Mobility program. Please accept my donation of \$\_\_\_\_\_.

### Payment Details

Please charge my:  Visa  Mastercard  AMEX  Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

My check made out to Pontiac Community Foundation is enclosed.

I pledge my support. Please contact Sommer Brock at [sommer@pontiaccommunityfoundation.org](mailto:sommer@pontiaccommunityfoundation.org) or via phone at 248-246-6620 to discuss your payment options.