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PONTIAC
COMMUNITY FOUNDATION

OUR PROGRESS

BUILDING A BRIGHTER FUTURE FOR PONTIAC
PONTIAC COMMUNITY FOUNDATION 2022-2023 IMPACT REPORT

OUR MISSION

PONTIAC COMMUNITY FOUNDATION IS AN INDEPENDENT 501(C)3 ORGANIZATION DEDICATED TO BUILDING A BRIGHTER FUTURE FOR PONTIAC BY ENGAGING PHILANTHROPY, LEADERSHIP, AND COLLABORATION TO TACKLE PONTIAC'S MOST PRESSING ISSUES.



LETTER FROM OUR FOUNDER & CEO

Five years ago our organization embarked on a mission to eliminate barriers through consistent and effective work, improving our neighborhoods, supporting entrepreneurs, and providing transportation. I'm honored and proud to look back on our substantial progress in **Building a Brighter Future for Pontiac.**

Collaborating closely with the City of Pontiac, community organizations, and housing providers, we are actively engaged in the design and creation of the best neighborhoods for our residents. Our Center for Pontiac Entrepreneurship (CFPE) is making remarkable strides, having recently opened a downtown location dedicated to supporting small business owners with free resources. To date, this center has effectively supported entrepreneurs through extensive training and provided substantial counseling hours this year. On the transportation front, M1 Mobility continues to prioritize delivering transit services, addressing the needs of after-school programs, senior centers, and beyond.

From the very beginning, our strategic initiatives have been centered on Racial Equity, Economic Vitality, Civic Engagement and Neighborhood Investment. Looking toward the future, I'm thrilled to introduce a strategic reconfiguration of our focus areas. Embracing a clear and straightforward approach, we're reshaping our vision with a renewed emphasis on Neighborhoods, Entrepreneurship, Transportation and Community Partnerships. In embracing these core pillars, we are not just redefining our focus areas; we are charting a course towards giving everyone a seat at the table and building a brighter community for Pontiac!

On behalf of the Pontiac Community Foundation (PCF), we extend our sincere gratitude to our devoted donors and supporters. Your commitment to our vision has allowed us to reach new heights and bring sustainable impact towards building Pontiac to become a premier place to live, work, and play. We recognize there is still more work to be done, and I'm excited about what we can further accomplish *together!*



Dustin McClellan, Founder and CEO



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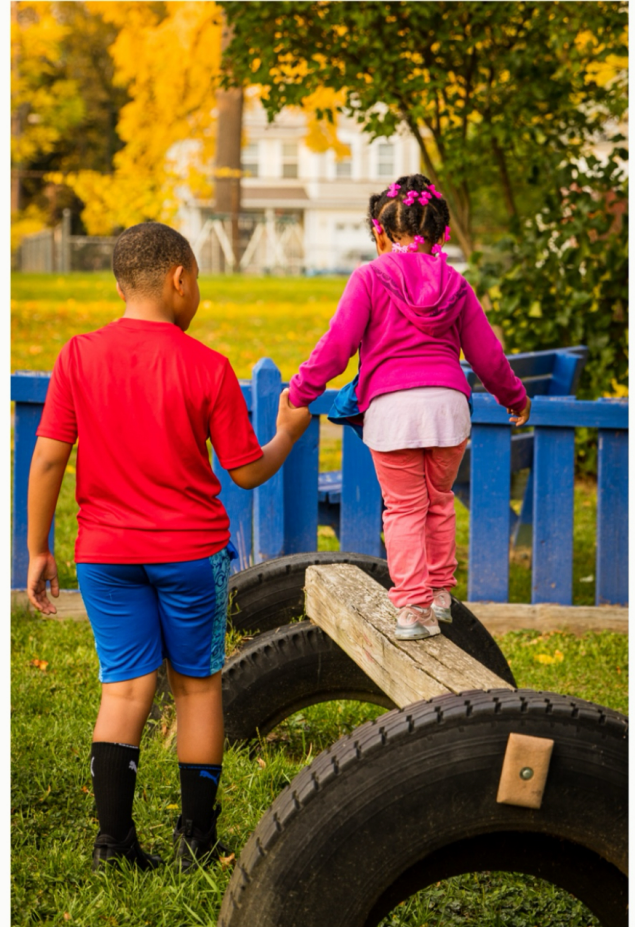
NEIGHBORHOODS

Launched the Regional Housing Partnership consisting of 28 organizations focused on increasing access to affordable and attainable housing in Oakland County Our Open Streets initiative aimed to enhance community well-being by providing a crucial outlet for residents and creating opportunities for youth interaction and play.

779

PONTIAC RESIDENTS WERE SUCCESSFULLY ENGAGED OVER THE PAST TWO YEARS, OFFERING A PLATFORM FOR PHYSICAL ACTIVITY AND FOSTERING MEANINGFUL CONNECTIONS WITHIN THE COMMUNITY.

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TRANSPORTATION

M1 Mobility strives to ensure all residents in the City of Pontiac have equitable access to transportation, especially children, families and seniors.

589

TOTAL RIDES

4,755

TOTAL PASSENGERS

17

PARTNERS

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COMMUNITY IMPACT

ENTREPRENEURSHIP

Our CFPE is an initiative dedicated to empowering aspiring entrepreneurs with the resources, skills, and connections needed to successfully navigate starting, growing and scaling their small business. CFPE offers programming and business technical assistance that will meet entrepreneurs where they are and provides a framework to take small business owners wherever they want to go.

122

UNIQUE SMALL BUSINESSES ASSISTED

545

TOTAL TECHNICAL ASSISTANCE
COUNSELING HOURS FOR SMALL BUSINESSES

370

HOURS OF TRAINING WORKSHOPS
PROVIDED TO SMALL BUSINESSES

COMMUNITY IMPACT



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COMMUNITY PARTNERSHIPS

Through collaborative partnerships, innovative solutions, and a commitment to amplifying the voices of our community, we spearhead grant initiatives and projects that target specific community needs, prioritize the well-being of Pontiac residents, and further our vision of a bright and equitable future for Pontiac.

2,333

PONTIAC RESIDENTS WERE REACHED IN PARTNERSHIP WITH PONTIAC PREVENTION TO CREATE A HEALTHIER COMMUNITY VIA SUBSTANCE-ABUSE PREVENTION STRATEGIES.

6

NOTABLE ORGANIZATIONS HAVE BEEN SUPPORTED THROUGH OUR FISCAL SPONSORSHIPS PROGRAM.

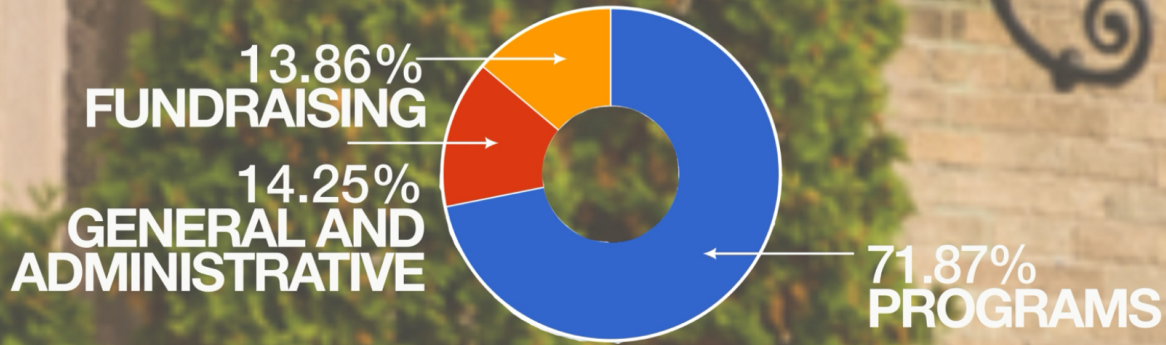
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PONTIAC RESIDENTS WERE AWARDED SCHOLARSHIPS FOR LEADERSHIP OAKLAND THROUGH OUR PARTNERSHIP WITH CHIEF FINANCIAL CREDIT UNION.

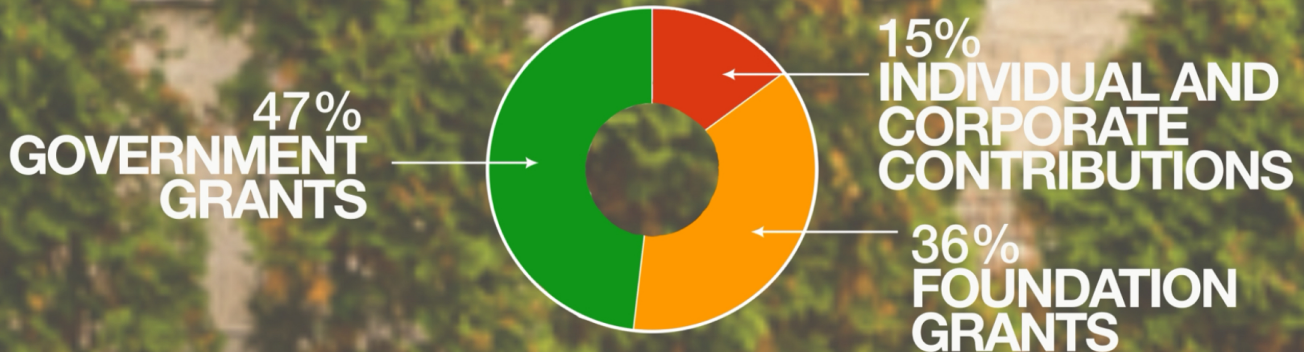
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2022 TOTAL EXPENSES \$1,447,439.73



TOTAL REVENUE \$1,570,694.76





AND SO WE PRESS ON, TO BUILD AN EVEN BRIGHTER FUTURE FOR PONTIAC.

As we bid farewell to 2023, celebrating five years of eliminating barriers, our sights are set on new horizons. In 2024, our vision is to see over double the number of Pontiac residents gain access to transportation; greater access to and equity in housing assistance programs; our CFPE to become the first stop for local entrepreneurs; and the connection of more community partners to make Pontiac the premier place to live, work, and play.

**JOIN US AS WE CONTINUE ON THIS JOURNEY AND
TACKLE PONTIAC'S MOST PRESSING ISSUES!**

BOARD OF DIRECTORS

BOARD OF DIRECTORS

CURT POWERS, CHAIR
FREDERICK LIVINGSTON, VICE CHAIR
ADAM SMART, SECRETARY
KYLE WESTBERG, TREASURER
DUSTIN MCCLELLAN, DIRECTOR
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ROBERT VOGELEI, DIRECTOR
PATRICK ZAREMBA, DIRECTOR



PONTIAC
COMMUNITY FOUNDATION

**PONTIAC COMMUNITY FOUNDATION
(PCF)**

CONTACT:
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MICHIGAN 48343
248-246-6606

"AS A DEDICATED MEMBER OF THE PONTIAC COMMUNITY FOUNDATION'S BOARD, IT'S TRULY AN HONOR FOR ME TO HAVE WITNESSED THE TRANSFORMATIVE EFFORTS THAT HAVE TAKEN PLACE THIS PAST YEAR. THESE ENDEAVORS STAND AS A TESTAMENT TO THE RESILIENCE, INNOVATION, AND COLLABORATIVE SPIRIT THAT DEFINE OUR SHARED COMMITMENT TO ELIMINATE BARRIERS AND PAVE THE WAY FOR A PROMISING FUTURE IN PONTIAC."



**CHERYL BOODRAM
EXECUTIVE VICE PRESIDENT
AT CHIEF FINANCIAL CREDIT UNION**