



PONTIAC
COMMUNITY FOUNDATION

ANNUAL IMPACT REPORT

2024

Building a Brighter
Future for Pontiac

A Message from Our CEO

Dear Friends and Supporters,

Looking back on 2024, I am filled with gratitude for all that's been accomplished as we've shared in building a brighter future for Pontiac. This year marked a significant transition in our work, as we focused with new emphasis on our role as a convener and partnership leader for Pontiac.

We've witnessed the power and impact of connection through our expanded M1 Mobility initiative, now with a fourth van creating pathways to education, food access, and empowering programs and services. The support of Ballmer Group and Ralph C Wilson Jr. Foundation has enhanced our capacity to tackle Pontiac's complex challenges and strengthened our partnership with the City of Pontiac.

Our Prevention Pontiac coalition has grown its reach into schools and neighborhoods, while stories like the Math Corps student who taught her grandmother mathematics for her GED, remind us that every investment touches many lives.

As we move forward, we remain focused on creating structural change while never losing sight of the individuals we serve. We're building a Pontiac where opportunity is accessible to all, where grassroots leadership flourishes, and where every resident contributes to our shared growth.

Your partnership makes every achievement possible. Together, we continue writing Pontiac's transformation story—one of hope, equity, and boundless potential.

Thank you for joining on this important and inspiring journey!



Dustin McClellan
Founder/CEO
Pontiac Community Foundation



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Founder/CEO

Pontiac
Community
Foundation

Our Foundation

Mission

Leveraging leadership, philanthropy, and collaboration to Build a Brighter Future for Pontiac.

Vision

Pontiac as the premier place to live, work, and play.



Values

- **Service** We put Pontiac residents first and seek their input to guide and contribute to our work.
- **Integrity** We make doing what's right a priority in all we say and do as a staff, board, and organization.
- **Collaboration** We unite leaders and organizations to create the collective change desired in our community.
- **Equity** We value everyone having access to the opportunities and resources needed to thrive.
- **Advancement** Through volunteerism and philanthropy, we provide opportunities for all to invest in the growth of Pontiac.

Our Focus Areas

At the Pontiac Community Foundation, we are committed to addressing our community's most pressing needs through targeted programs and initiatives. Our work is guided by a model that emphasizes action, connection, and investment.

Our Model

-  We tackle Pontiac's most pressing issues.
-  We connect residents to transformative opportunities.
-  We invest in community leaders and organizations.

Priority Programs and Initiatives



Community Transportation

Ensuring accessible and reliable transportation options for all Pontiac residents.



Housing Initiatives

Working to provide safe, affordable housing solutions and support homeownership.



Fiscal Sponsorship

Empowering grassroots organizations and initiatives by providing financial and administrative support.



Grant-making and Partnerships

Strategically allocating resources and fostering collaborations to maximize impact in our community.

Through these focus areas, we strive to create lasting, positive change in Pontiac, building a stronger, more vibrant community for all.

2024 Highlights:

Partnership Spotlight: Ballmer Group & Ralph C Wilson Jr. Foundation

In 2024, our capacity to serve the Pontiac community expanded significantly thanks to generous support from the Ballmer Group. Their multi-year grant enabled us to bring aboard two specialized advisors, strengthening our ability to address complex community challenges with expertise and innovation.

“We are proud to support and strengthen the work of Pontiac Community Foundation. PCF’s Board of Directors and leadership team understand the importance of investing in the community where it is needed most, and they have been at the forefront of change-making in Pontiac since its inception. We are optimistic about the future of PCF and the city of Pontiac.”

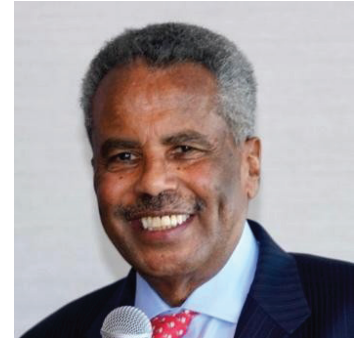


This partnership exemplifies how collaboration can lead to impact. With the Ballmer Group’s investment in our organizational infrastructure, we’ve been able to develop more sophisticated approaches to Pontiac’s most pressing issues, ensuring our programs are both responsive to immediate needs and sustainable for long-term growth.

The Ralph C Wilson Jr. Foundation has also been an instrumental partner, helping us expand our fiscal partnership with the City of Pontiac and deepen our impact across multiple initiatives. Their support underscores the power of philanthropic investment in community-driven change.



Professor Phillip Clay
Former Chancellor of MIT



Ghebre Mehreteab
Former CEO of the NHP
Foundation

2024 Highlights:

Prevention Pontiac Spotlight

Pontiac Community Foundation, in partnership with the Alliance of Coalitions for Healthy Communities, has successfully developed and maintained Prevention Pontiac—a coalition focused on substance abuse prevention and wellness within our city. As this initiative has grown since its inception, we've hired a dedicated Prevention Coordinator to carry out prevention work and developed an advisory board to guide the program as it seeks additional funding to expand its scope of services.

2024 BY THE NUMBERS:

- Over 250+ hours of community outreach in 2024
- 2,451 attendees for trainings and presentations on youth substance abuse
- 147 Narcan kits distributed



Prevention Pontiac maintains strategic partnerships with the Pontiac School District, local charter schools, after-school programs, and other community organizations to implement an educational outreach curriculum focused on critical topics including vaping/tobacco usage, health and wellness, underage drinking, and overdose prevention.

Focusing on a community-based approach, Prevention Pontiac also hosts events throughout the year including Narcan Trainings, Drug Take-Back Days, and community-specific campaigns that further prevention efforts on topics including buzzed driving, marijuana misuse, mental health, and alcohol misuse.



2024 Highlights:

M1 Mobility Spotlight

Our M1 Mobility initiative continued to break down transportation barriers in 2024, connecting Pontiac residents with opportunities across the city and beyond.

2024 BY THE NUMBERS:

- \$156,976 invested in community transportation (over \$500,000 invested to date)
- 8,554 rides provided and 16,633 rides to date
- 20,900 miles driven



The impact of M1 Mobility extends far beyond these numbers. For many Pontiac residents, reliable transportation is the key to accessing better job opportunities, healthcare services, and educational programs.

IN 2024, WE EXPANDED OUR SERVICES TO INCLUDE:

- Targeted transportation for seniors accessing healthcare services, and non-emergency medical transportation
- Expanded our fleet from three to four commercial vehicles, now operating three 15-passenger vans and one 9-passenger van
- Specialized routes connecting residents to educational opportunities

These programs represent the core of our mission—connecting people to opportunities and fostering community leadership.



Our Impact

Beyond the numbers, our work creates ripple effects throughout Pontiac. Each program—from transportation to prevention to housing—contributes to a stronger community fabric. These achievements reflect both our team’s dedication and the power of collaborative partnerships. As you review our impact, remember that each statistic represents real people whose lives are changing for the better.

Oakland County Regional Housing Partnership

- Launched a webpage to increase awareness and support for attainable housing
- Merged with Oakland County Blueprint to End Homelessness
- Partnered with Michigan Association of Planners for equitable zoning reform workshops
- Working on a centralized online hub for homelessness prevention resources



Micro-Grant Program

Our Micro-Grant Program continues to nurture local entrepreneurship and strengthen community services that address critical needs across Pontiac. In 2024, we proudly invested in businesses and nonprofits that embody our commitment to building a more vibrant, inclusive community.

Through our business grants, we supported The Fitness Hub's wellness sanctuary, Plain and Fancy Food's neighborhood café serving locally-sourced meals, Perry Street Grill's sustainability improvements, and Seoul Rolls on the Go's expansion, creating new job opportunities in our community.

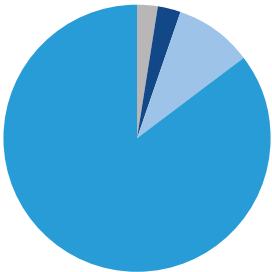
Our nonprofit partnerships addressed fundamental community needs: Building Beds 4 Kids provided safe sleeping spaces for children, Believers Community Outreach Center expanded fresh food distribution to combat food insecurity, Sheriff PAL Program connected youth with mentors through their baseball league, and We Love Lit! created innovative pathways to literacy for our youngest residents.

These investments reflect our belief that transformation happens through intentional support of both economic opportunity and social wellbeing. By planting these seeds of possibility throughout Pontiac, we're cultivating a community where everyone has the opportunity to thrive.



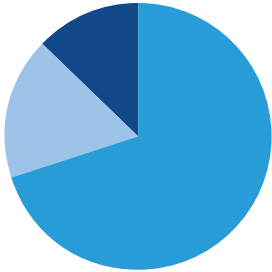
2024 Calendar Year Unaudited Financials

Revenue



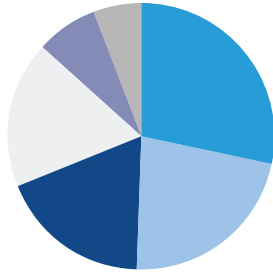
■ Grants Revenue	85.27%
■ Contributions	9.47%
■ Miscellaneous Revenue	3.02%
■ Program Revenue	2.23%
TOTAL:	\$1,097,520

Expenses



■ Programs	70.20%
■ General and Administrative	17.22%
■ Fundraising	12.58%
TOTAL:	\$1,362,040

Programs



■ Grantmaking	28.44%
■ CFPE	22.12%
■ Neighborhoods Programs	18.37%
■ M1 Mobility	18.01%
■ Fiscal Sponsorships	7.48%
■ Prevention Pontiac	5.58%
TOTAL:	\$956,218

Thank You to Our Funders & Partners



Our Board

Adam Smart
Board Chair

Frederick Livingston
Vice Chair

Robert Vogelei
Secretary

Kyle Westberg
Treasurer

Curt Powers
Immediate Past Chair

Cheryl Boodram
Director

Hon. Jeremy Bowie
Director

Gordon Heidacker
Director

Richardo Kilpatrick
Director

Angela Powell
Director

Our Staff

Dustin McClellan
*Founder and Chief
Executive Officer*

Jonathan Borowski
Chief Financial Officer

Jamila Anderson
Executive Administrator

Denise Harris
Prevention Coordinator

Emma Kartes
Director of Philanthropy

Derrick Loruss
Director of Transportation

Jacob Willson
Director of Programs

Ramon Valentin
UCC Fellow



PONTIAC

COMMUNITY FOUNDATION

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