



PONTIAC
COMMUNITY FOUNDATION

**ANNUAL
IMPACT
REPORT**

2023

Building a Brighter
Future for Pontiac



A Message from Our CEO

Dear Friends and Supporters,

As we reflect on 2023, I'm filled with immense gratitude and hope for our beloved Pontiac. This year has been a testament to what we can achieve when we come together with purpose and compassion.

Our journey of **Building a Brighter Future for Pontiac** has been marked by significant milestones. Through our Center for Pontiac Entrepreneurship, we've empowered hundreds of local entrepreneurs with the tools and knowledge they need to thrive. Our M1 Mobility initiative has quite literally moved our community forward, providing thousands of rides and expanding access to opportunities across our city.

But numbers only tell part of our story. The real impact lies in the lives we've touched, the dreams we've nurtured, and the sense of possibility we've kindled throughout Pontiac.

As we look to the future, we remain committed to our vision of a vibrant, equitable Pontiac where every resident can flourish. Your continued support and partnership are crucial as we work towards this goal.

Thank you for being part of our journey. Together, we are writing a new chapter for Pontiac – one of hope, resilience, and boundless potential.

With gratitude and optimism,

Dustin McClellan
CEO, Pontiac Community Foundation



Our Foundation

Mission

Leveraging leadership, philanthropy, and collaboration to Build a Brighter Future for Pontiac.

Vision

Pontiac as the premier place to live, work, and play.

Values

- **Service** We put Pontiac residents first and seek their input to guide and contribute to our work.
- **Integrity** We make doing what's right a priority in all we say and do as a staff, board, and organization.
- **Collaboration** We unite leaders and organizations to create the collective change desired in our community.
- **Equity** We value everyone having access to the opportunities and resources needed to thrive.
- **Advancement** Through volunteerism and philanthropy, we provide opportunities for all to invest in the growth of Pontiac.



PONTIAC
COMMUNITY FOUNDATION



Our Focus Areas

At the Pontiac Community Foundation, we are committed to addressing our community's most pressing needs through targeted programs and initiatives. Our work is guided by a model that emphasizes action, connection, and investment.

Our Model

- 1 We tackle Pontiac's most pressing issues.
- 2 We connect residents to transformative opportunities.
- 3 We invest in community leaders and organizations.



Priority Programs and Initiatives



Community Transportation

Ensuring accessible and reliable transportation options for all Pontiac residents.



Housing Initiatives

Working to provide safe, affordable housing solutions and support homeownership.



Fiscal Sponsorship

Empowering grassroots organizations and initiatives by providing financial and administrative support.



Grant-making and Partnerships

Strategically allocating resources and fostering collaborations to maximize impact in our community.

Through these focus areas, we strive to create lasting, positive change in Pontiac, building a stronger, more vibrant community for all.

Fiscal Sponsorships

Fiscal Sponsorship Spotlight: Friends of Pontiac Parks

In 2023, our Fiscal Sponsorship program continued to empower grassroots initiatives, with a shining example being the Friends of Pontiac Parks, led by the dedicated Kathalee James.

The Friends of Pontiac Parks initiative embodies the spirit of community-driven change. Under Kathalee's leadership, this group has been instrumental in revitalizing and maintaining Pontiac's green spaces, making them safe and enjoyable for all residents.

The success of Friends of Pontiac Parks demonstrates the power of our Fiscal Sponsorship program in nurturing local leadership and facilitating impactful community projects.

KEY ACHIEVEMENTS:

- \$56,000 two-year investment from Community Foundation for Southeast Michigan
- Employed 9 high school students for park maintenance and upkeep of Pontiac's 29 city parks



Mayor Tim Greimel

"We are very fortunate that the Pontiac Community Foundation is willing to step into that void and serve as the City's fiduciary and 501(c)3. They've also been a really important sounding board in the Pontiac community. The Pontiac Community Foundation is intertwined with everyday people all across our city, so the Pontiac Community Foundation has its ear to the ground. The feedback that they provide to the city has been incredibly helpful in guiding City policy making decisions."

2023 Highlights:

Center for Pontiac Entrepreneurship (CFPE) Spotlight

Our CFPE program made significant strides in empowering local entrepreneurs and fostering financial literacy in our community, playing a crucial role in Pontiac's economic revitalization.

2023 IMPACT:

- 762 hours of 1:1 counseling provided
 - 149 hours dedicated to funding applications assistance
 - 364 hours of business technical assistance
 - 220 hours of financial literacy/credit counseling
- 187 business owners received personalized support
 - 100% of identified clients were from BIPOC communities (38% Black, 70% Hispanic/Latino)
 - 34% were women-owned businesses



CENTER FOR PONTIAC
ENTREPRENEURSHIP

Our emphasis on serving BIPOC and women entrepreneurs is helping to create a more inclusive and diverse business landscape in Pontiac. By providing tailored support, from loan application assistance to financial literacy training, we're equipping our community members with the tools they need to achieve economic stability and growth.

Claudia Parra, MBA

Business Coach with Centro Multicultural La Familia

"Our small business program provides essential assistance to local entrepreneurs. A standout success is a Puerto Rican businesswoman who, after two years of dedicated participation in our workshops and one-on-one sessions, secured a loan to launch her dream. Her food truck, Sabor Boricua, now serves our community, exemplifying our mission to educate, empower, and help business owners achieve their goals."

2023 Highlights:

M1 Mobility Spotlight

Our M1 Mobility initiative continued to break down transportation barriers, connecting Pontiac residents with opportunities across the city and beyond.

2023 BY THE NUMBERS:

- \$156,976.12 invested in Pontiac mobility programs
- 5,238 rides provided
- 3,686 miles driven



The impact of M1 Mobility extends far beyond these numbers. For many Pontiac residents, reliable transportation is the key to accessing better job opportunities, healthcare services, and educational programs.

M1 Mobility is more than a ride service – it's a vital link that's strengthening the fabric of our community, one journey at a time.

These spotlights represent just a fraction of the positive change we're driving in Pontiac. Through collaborative efforts and your continued support, we're building a more connected, financially empowered, and mobile community. As we look to the future, we're excited to expand these programs, reach more residents, and continue our journey of building a brighter future for Pontiac.



Our Impact

Beyond our spotlight programs, the Pontiac Community Foundation has made significant strides across various initiatives. Here's a comprehensive look at our impact:

→ Oakland County Regional Housing Partnership

- Launched a webpage to increase awareness and support for attainable housing
- Merged with Oakland County Blueprint to End Homelessness
- Partnered with Michigan Association of Planners for equitable zoning reform workshops
- Working on a centralized online hub for homelessness prevention resources

→ Prevention Pontiac

- Conducted community engagement events and school outreach programs
- Organized vaping education presentations
- Participated in CADCA educational training
- Established Prevention Pontiac board

→ Oakland County Health Equity Council Mini-Grants

- Awarded \$159,000 to twelve Oakland County nonprofits
- Grants of up to \$25,000 each to increase access to healthcare, transportation, and healthy food

→ Community Policing

- Partnered with Oakland County Sheriff's Office and 21 Community Policing Solutions
- Hosted community engagement event with 15 Pontiac residents to discuss law enforcement relations

As we move forward, we remain committed to measuring our impact not just in numbers, but in the stories of transformed lives and a revitalized community. Your continued support makes all of this possible, and together, we're writing a new chapter in Pontiac's story.

Jeremy Bowie

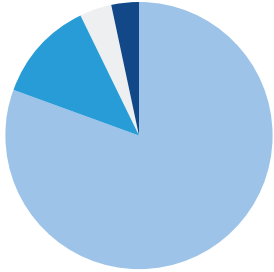
Judge, 50th District Court

"Pontiac Community Foundation always dreams big, has always had big goals and has accomplished them. A lot of organizations, sadly start great and with a great vision but there's those days where you're just sitting at your desk or are at home and are like 'can I actually do this, this is difficult'. What Pontiac Community Foundation has done is push through that brick wall and continued to thrive, and has been not only a resource for city officials but citizens as well."



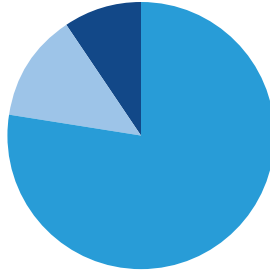
Financials

Revenue



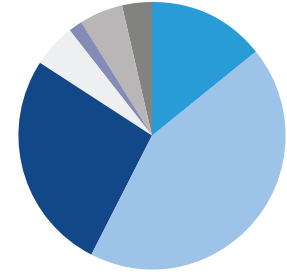
■ Contributions	12.12%
■ Grants Revenue	80.70%
■ Gifts In-Kind	3.17%
■ Program Revenue	4.00%
TOTAL:	\$1,455,019

Expenses



■ Programs	77.54%
■ General and Administrative	13.28%
■ Fundraising	9.19%
TOTAL:	\$1,455,019

Programs



■ M1 Mobility	14.36%
■ CFPE	43.31%
■ Grantmaking	26.76%
■ Fiscal Sponsorships	5.03%
■ Prevention Pontiac	1.74%
■ COVID-19 Assistance Programs	5.30%
■ Neighborhoods Programs	3.50%
TOTAL:	\$1,093,407

Thank You to Our Funders & Partners



Our Board

Curt Powers, *Board Chair*

Frederick Livingston, *Vice Chair*

Adam Smart, *Secretary*

Kyle Westberg, *Treasurer*

Chery Boodram, *Director*

Hon. Jeremy Bowie, *Director*

Robert Vogelei, *Director*

Our Staff

Dustin McClellan

Founder and Chief Executive Officer

Jonathan Borowski

Chief Financial Officer

Jamila Anderson

Executive Administrator

Denise Harris

Prevention Coordinator

Emma Kartes

Director of Philanthropy

Derrick Loruss

Director of Transportation

Jacob Willson

Director of Programs



PONTIAC

COMMUNITY FOUNDATION

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