



PONTIAC
COMMUNITY FOUNDATION

2025 ANNUAL IMPACT REPORT

Building a Brighter Future for Pontiac



A MESSAGE FROM OUR CEO



Dear Friends and Supporters,

As we reflect on the past year in our 2025 Annual Impact Report, I am filled with pride for the ongoing growth and resilience of the Pontiac Community Foundation. Our commitment to building a vibrant community is constant, and I am thrilled to share the progress we have made together.

Through strategic partnerships and initiatives, we are not only responding to the immediate needs within Pontiac but also laying the groundwork for a brighter future. Each initiative we implement aims to enhance the quality of life for our residents, ensuring that Pontiac becomes the premier place to live, work, and play.

The heart of our success lies in the collaboration with local organizations, businesses, and dedicated individuals who share our vision. Together, we are creating opportunities, supporting local initiatives, and building a stronger community for everyone.

Thank you for your continued support and belief in our mission. Together, we will keep driving positive change and making Pontiac a place where all can thrive.

Blessings,

A handwritten signature in blue ink, consisting of a stylized 'D' followed by a series of loops and a long horizontal stroke.

Dustin McClellan

Founder and Chief Executive Officer
Pontiac Community Foundation

OUR FOUNDATION

Pontiac residents have a 20 year lower life expectancy than the people who live in the surrounding communities. We exist to change the trajectory of Pontiac... shifting outcomes from survival to thriving.

MISSION

Leveraging leadership, philanthropy, and collaboration to Build a Brighter Future for Pontiac.

VISION

Pontiac as the premier place to live, work, and play.

OUR FOCUS AREAS

At the Pontiac Community Foundation, we are committed to addressing our community's most pressing needs through targeted programs and initiatives. Our work is guided by a model that emphasizes action, connection, and investment.



PRIORITY PROGRAMS & INITIATIVES



Transportation Services

Our M1 Mobility initiative ensures Pontiac residents have reliable access to opportunities across the city. Through community partnerships, we're breaking down transportation barriers.

Community Leadership

Pontiac Community Foundation brings together residents, nonprofit leaders, funders, and public partners to strengthen local leadership and ensure community voices help shape the future of Pontiac. Through collaboration and action, we're building a more connected and equitable city.

Fiscal Sponsorship

Through fiscal sponsorship, we help grassroots organizations and local initiatives grow their impact. We provide the financial and administrative support they need to thrive.

Strategic Grantmaking

We connect resources to needs through strategic partnerships and grantmaking, maximizing impact for Pontiac's future.

FUNDER HIGHLIGHT

The Checkered Flag Challenge, the philanthropic arm of M1 Concourse, has been a vital partner in our efforts to enhance the well-being of the Pontiac community. Their unwavering passion for investing in the wellness of our residents has played a crucial role in the success of M1 Mobility. Through their generous support, we have been able to provide essential transportation services that keep Pontiac residents connected to vital resources like healthcare, food, and recreational activities.

The partnership with the Checkered Flag Challenge has been invaluable, enabling us to respond effectively to the pressing transportation needs in our community. Without their commitment, we would not have achieved significant milestones, such as delivering over 25,000 rides. Their collaboration empowers residents, fosters opportunities for connection, and helps our community thrive. We are incredibly grateful for their dedication to making a difference in Pontiac.



"At the Checkered Flag Challenge, we are deeply committed to the Pontiac community because we believe that everyone deserves access to essential resources and opportunities. Our partnership with the Pontiac Community Foundation, through M1 Mobility, reflects our passion for enhancing the lives of residents by providing vital transportation services. We are proud to support a mission that not only connects individuals to the resources necessary to prosper but also fosters a sense of community and belonging. Together, we are making a tangible difference, empowering residents, and driving Pontiac forward."

Terese Zlotoff

President, Checkered Flag Challenge

WHAT ARE LEADERS SAYING?



"As the new mayor of Pontiac, I am incredibly excited about the journey ahead. In the coming years, we will focus on enhancing our community while fostering inclusive growth that benefits all residents. I look forward to collaborating with our dedicated leaders and engaged citizens to revitalize our neighborhoods and create vibrant spaces for everyone to enjoy. With innovative projects on the horizon, including improved infrastructure and support for local businesses, I am passionate about bringing new energy to Pontiac. Together, we will forge a brighter future, making Pontiac a place where dreams can thrive."

Mike McGuinness

Mayor, City of Pontiac



"As County Executive, I am thrilled to embark on this next chapter with Pontiac, where we are witnessing an incredible surge of growth and revitalization. The investments pouring into our county seat are not just transforming its skyline but are also fostering economic opportunities for its residents. Moving back into downtown Pontiac signifies our commitment to reconnecting with the community and leading by example. Together, we are building a vibrant and prosperous future that benefits everyone in the county."

Dave Coulter

Oakland County Executive



"Excitement is in the air as Pontiac continues to thrive and grow! The investments coming into our city are a testament to the resilience and spirit of our community. Together, we're not just building a brighter future; we're creating an unstoppable momentum that makes Pontiac an incredible place to live and work!"

Angela Powell

Oakland County Commissioner



"Our collaboration with the Pontiac Community Foundation reflects a shared commitment to expanding opportunities for Pontiac residents. The energy and resilience of Pontiac residents are truly inspiring, and we are excited to see how our investments will continue to unlock opportunities for residents."

Jessica Eiland Anders

Senior Portfolio Manager, Ballmer Group

BY THE NUMBERS



24,000
miles driven

\$195,353
dollars invested

8,863
rides

18
partners in 2025

"Without free transportation, many of these adventures wouldn't have been possible, and it truly opened the door for all of our kids to experience something new this summer outside of Pontiac."

Shanelle, Center for Success

"The bus makes all the difference. My girls are not only learning—they're thriving."

Mrs. Reid, Dream Centers Parent



410 hours
of direct community
service

5,405
residents reached

300
individuals trained
in Narcan

56
community events
delivered

169 hours
of youth education/
presentations

INVESTMENT YOU

FISCAL SPONSORSHIPS

PCF is proud to partner with community organizations through our Fiscal Sponsorship support. Through this work, we are supporting local organizations and initiatives with financial and administrative services to steward financial giving.

In 2025, we brought on **Safe Tonight Shelter** and **Impact Oakland** as new partners. Their efforts have been deeply impactful in the Pontiac community.



115 people

stayed at least one night at the shelter

31 residents

were assisted with finding long-term

43 children

were under the age of 3 years old

31 women & 29 children

were long-term residents

From December 1, 2025, through March 31, 2026

IMPACT
OAKLAND

50+

youth were served

34 youth

attended 5 or more sessions

39 intro

boxing sessions

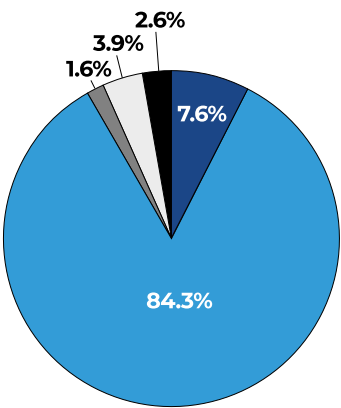
6 coaching staff & 2 literacy-trained tutors certified

in brain-friendly reading to support literacy development alongside boxing programming

CAN SEE. IMPACT YOU CAN FEEL.

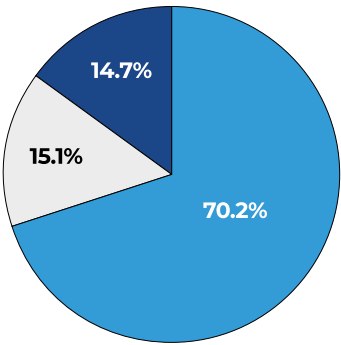
2025 FINANCIALS

REVENUE



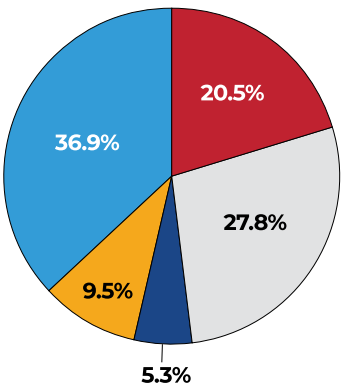
- Grants Revenue – \$1,724,311
 - Contributions – \$155,391
 - Program Revenue - \$78,950
 - Other Income – \$53,420
 - Event Revenue – \$33,620
- TOTAL – \$2,045,692**

EXPENSE



- Programs – \$952,108
 - General and Administrative – \$205,245
 - Fundraising – \$199,930
- TOTAL – \$1,357,283**

PROGRAMS



- Neighborhoods Programs – \$350,995
 - Grantmaking – \$264,506
 - M1 Mobility – \$195,353
 - Prevention Pontiac – \$90,592
 - Fiscal Sponsorships – \$50,662
- TOTAL – \$952,108**

Presented figures are compiled from unaudited financial statements. Pontiac Community Foundation has completed seven consecutive years of clean audits. Our staff and Board of Directors are committed to stewarding every donation with integrity, accountability, and transparency.

PROGRAM SPOTLIGHT

PREVENTION PONTIAC

Prevention Pontiac is a coalition focused on substance abuse prevention and wellness within our city. Prevention Pontiac maintains strategic partnerships with the local school systems, after-school programs, and other community organizations to implement educational outreach curriculum on critical topics, including vaping/tobacco usage, health and wellness, underage drinking, and overdose prevention.

Prevention Pontiac also hosts events throughout the year, including Narcan Trainings, Drug Take-Back Days, and community-specific campaigns that further prevention efforts on topics including buzzed driving, marijuana misuse, mental health, and alcohol misuse.

Prevention Pontiac is supported through the work of its cross-sector advisory board. These individuals provide valuable perspectives and insights that guide substance-abuse programming in Pontiac.



ADVISORY BOARD MEMBERS

Lauren Fuller	Angela Medlock-Powell
Denise Harris	Sean Preston
Mary Lewis	Tanesha Taylor
Sophia Loruss	Lisandra Valentin
Asante Lucas	Robert Wright
Dustin McClellan	



"Being part of Prevention Pontiac allows me to stand at the intersection of purpose and impact—where we are not just talking about change but actively creating it. I look forward to advancing strategies that reach people earlier—especially our youth—through prevention, education, and access to the resources they need to make informed, healthy decisions. Prevention is powerful because it disrupts cycles before they begin, and that is how we truly transform a community."

Mary Lewis

CEO, Dr. Gary Burnstein Community Health Clinic, and Prevention Pontiac Advisory Board Member

OUR STAFF AND BOARD

STAFF

Dustin McClellan, Founder/CEO

Jonathan Borowski, CFO

Jamila Anderson, Executive Admin

Emma Kartes, Director of Philanthropy

Derrick Loruss, Director of Transportation

Ramon Valentin, Program Manager

Denise Harris, Prevention Coordinator



BOARD

Adam Smart, Board Chair

Frederick Livingston, Vice Chair

Kyle Westberg, Treasurer

Robert Vogeley, Secretary

Curt Powers, Immediate Past Chair

Cheryl Boodram, Director

Hon. Jeremy Bowie, Director

Gordon Heidacker, Director

Angela Powell, Director

Richardo Kilpatrick, Director



THANK YOU TO OUR FUNDERS AND PARTNERS!





PONTIAC

COMMUNITY FOUNDATION

MAILING ADDRESS

PO Box 431362
Pontiac, MI 48343

PHYSICAL ADDRESS

79 Oakland Ave
Pontiac, MI 48342

EMAIL

info@pontiaccommunityfoundation.org

PHONE

(248)-246-6606

SOCIAL HANDLES

 [@pontiaccommunityfoundation](https://www.instagram.com/pontiaccommunityfoundation)

 [facebook.com/pontiaccommunityfoundation](https://www.facebook.com/pontiaccommunityfoundation)

WEBSITE

www.pontiaccommunityfoundation.org